



Friends of Kirkbymoorside CP School (Registered Charity Number 1050071)

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BACKGROUND:

Friends of Kirkbymoorside understand that your privacy is important to you and that you care about how your information is used and shared online. We respect and value the privacy of everyone who visits Our Site and will only collect and use information in ways that are useful to you and in a manner consistent with your rights and our obligations under the law.

This Policy applies to our use of any and all data collected by us in relation to your use of this website, our mobile application, and any other platforms that we may develop (collectively Our “Site”). Please read this Privacy Policy carefully and ensure that you understand it.

1. Definitions and Interpretation

In this Policy the following terms shall have the following meanings:

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| “Account” | means an account required to access and/or use certain areas and features of Our Site; |
| “Cookie” | means a small text file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. This also includes web beacons, pixels, scripts, or other similar tracking technologies. Details of the Cookies used by Our Site are set out in section 14, below; |
| “Data Protection Laws” | means all data protection laws which are relevant to us and Our Site (including UK and EU Privacy and Cookie Laws); |
| “UK and EU Privacy and Cookie Laws” | means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended in 2004, 2011 and 2015; and the General Data Protection Regulation 2018 (“GDPR”), and in each case, the |

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| | laws which incorporate such laws into the national laws of the United Kingdom since the UK's departure from the EU. |
| "We/Us/Our" | <p>Friends of Kirkbymoorside CP School</p> <p>Address: Westfields, Kirkbymoorside, York, North Yorkshire, YO62 6AG</p> <p>Charity Number: 1050071</p> |

2. Scope – What Does This Policy Cover?

This Privacy Policy does not extend to any websites that are linked to from Our Site (whether We provide those links or whether they are shared by other users). We have no control over how your data is collected, stored, or used by other websites and We advise you to check the privacy policies of any such websites before providing any data to them.

3. Why do we collect your information?

There are a number of legal bases on which we rely to collect, share, use or otherwise process your data, including:

1. Where you have consented to the processing. You can revoke consent at any time by following the instructions in the Contacting Us section, located near the end of this privacy policy.
2. As is necessary to perform our contractual agreement.
3. Where necessary to comply with a legal obligation, a court order, or to exercise and defend legal claims;
4. To protect your vital interests, or those of others, such as in the case of emergencies;
5. Where the information has been made public by you;
6. Where necessary in the public interest; and
7. Where necessary for the purposes of Our or a third party's legitimate interests, such as those of visitors, members or partners.

4. What Data Do We Collect and How Do We Collect It?

Depending upon your use of Our Site, We may collect some or all of the following data:

| Type of Data | Examples | How We Collect Data |
|---------------------|--|---------------------|
| Contact information | Full name, postal address, phone number, email address. This also includes the name and phone number of individuals you list as your emergency contact. This also includes the | Directly from you. |

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| | name and email address of individuals that you invite to use Our Site. | |
| Demographic data | Date of birth, gender | Directly from you. |
| Social Media data | Profile, username, profile picture, bio, email address, phone number | <p>We may collect this information from social media platforms, data analytics providers, or advertising partners.</p> <p>If you chose to login to Our Site using, for example, your Facebook account, we collect this data from Facebook.</p> |
| Any feedback you may provide to us | This includes your reviews of our Site, events that you attend, or other services about which we solicit your feedback | <p>Directly from you.</p> <p>We may also collect this data from third-party providers.</p> |
| Messages that you send through Our Site | You may be able to chat with your friends through Our Site to, for example, coordinate training or day-of planning | Directly from you if you use the chat services on Our Site. |
| Health data | Medical conditions | We collect this data if you chose to provide it to us when booking an event. |
| Photograph | Profile images or other pictures or videos of you participating in events | We may also collect pictures or videos from event photographers that document events that you attend. |

5. How Do We Use Your Data?

1. All personal data is stored securely in accordance with the principles of the Data Protection Laws. For more details on security see section 6, below.
2. On other circumstances we process your data as a data processor, in particular when process your data in collaboration with our event partners and where we process data about you as an event participant. In those circumstances we enter into agreements prescribed by Data Protection Laws which regulate our processing of data in accordance with the requirements of our partners.
3. With your permission and/or where permitted by law, We may also use your data for marketing purposes, which may include contacting you by email, telephone, or

post with information, news, and offers on Our products and services. We will not, however, send you any unsolicited marketing or spam and will take all reasonable steps to ensure that we fully protect your rights and comply with Our obligations under the U.S. Telephone Consumer Protection Act, and UK and EU Privacy and Cookie Laws.

6. How and Where Do We Store Your Data?

1. We only keep your data for as long as reasonably necessary to fulfil the purposes described above, and/or for as long as we have your permission to keep it.
2. Data security is of great importance to Us, and to protect your data, We have put in place suitable physical, electronic, and managerial procedures to safeguard and secure data collected through Our Site.
3. Notwithstanding the security measures that we take, it is important to remember that the transmission of data via the internet may not be completely secure and that you are advised to take suitable precautions when transmitting to us data via the internet.

7. How Do We Share Your Data?

The following table illustrates how, why, and with whom we share your data.

| Who Do We Share Your Data With? | Why Do We Share Your Data? |
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| Event organisers, coordinators, hosts, charities, charity fundraising platforms, and other business partners | <p>To facilitate your booking.</p> <p>To suggest new experiences, products, or services for you.</p> <p>Where we sell an event entry to you, we may share certain information we collect from you on our site with an event organiser, if that information is required by the event organiser to allow you to participate in an event, for example if the event organiser needs that information for insurance purposes.</p> <p>When you opt in to fundraise for a charity, we may share certain information we collect from you on our Site with that charity and/or a charity fundraising platform to enable you to collect donations for that charity.</p> |
| Service providers | <p>To help us manage Our Site and provide you with Our products and services.</p> <p>This includes service providers that help us with things like data hosting, customer support, data analytics, payment processing (including third party payment providers), and email and messaging delivery. Please note that we are not responsible for the privacy</p> |

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| | practices of third parties to which you are linked in connection with providing the services on our Site. You can find out more information about their privacy practices from their websites. |
| Advertising providers | To better serve you with content, news, and offers that may be of interest to you. |
| Professional advisors | To assess, assert, and defend our own legal interests and obligations, and as appropriate to protect others' rights, property, or safety. |
| Authorities and other parties to comply with the law | <p>To assess, assert, and defend our own legal interests and obligations, and as appropriate to protect others' rights, property, or safety.</p> <p>This includes government agencies, investigatory bodies, law enforcement, and other third parties in response to a court order.</p> |

8. Cookies

Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of our Site and to provide and improve our products and services.

9. Contacting Us

If you have any questions please contact via email: kirkbymoorside10k@gmail.com

Children

Our Site is not directed at children under the age of 18. Although some of our events may offer participation options for minors, a parent or legal guardian must complete registration so that the minor may participate in the event. Additionally, event registration requires payment via credit card or other payment method, which requires the permission of the parent or legal guardian to complete.

10. Changes to Our Privacy Policy

We may change this Privacy Policy as we may deem necessary from time to time, or as may be required by law. Any changes will be immediately posted on Our Site and any major changes will be emailed to our mailing list. We recommend that you check this page regularly to keep up-to-date.